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In business, a disruptive innovation is an innovation that creates a new market and value network and eventually disrupts an existing market and value network, displacing established market-leading firms, products, and alliances. The term was defined and first analyzed by the American scholar Clayton M. Christensen and his collaborators beginning in 1995, and has been called the most ...

Disruptive innovation - Wikipedia

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Disruptive Innovation in the Management Consulting Industry

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Value network - Wikipedia

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MARSHALL VAN ALSTYNE Professor at Boston University and a Digital Fellow at MIT. Marshall is a world expert on IT economics and strategy. He has made fundamental contributions to IT productivity and theories of network effects.

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Digital Disruption | Accenture Strategy

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Purpose Evolving economic, political, technological and social conditions in both the domestic and global domains offer unprecedented opportunities as well as significant, still insufficiently understood

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